

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date, National Voters' Day, 2014 & Special Campaign for ensuing General Elections, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.78,653/- to Associated Broadcasting Company Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1662

Dated: 27-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
3. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
4. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
5. From M/s.TV9 Channel, Hyderabad, Invoice Nos.
TV9T/13-14/002912, dt:31-12-2013, TV9T/13-14/003239,
dt:31-01-2014, TV9T/13-14/002639, dt:30-11-2013
TV9T/13-14/002757, dt:16-12-2013, TV9T/13-14/003679,
dt:07-03-2014
6. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In the letters 1st to 4th read above, M/s. TV9 Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date, from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014. Accordingly, M/s TV9 channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.78,653/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	TV9T/13-14/002639, 30-11-2013	6,742
		TV9T/13-14/002757, 16-12-2013	15,731
2	Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013	TV9T/13-14/002912, 31-12-2013	11,236
3	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	TV9T/13-14/003239, 31-01-2014	22,472
4	Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014	TV9T/13-14/003679, 17-03-2014	22,472
Total			78,653

(Contd..2...)

2. After careful examination, Government hereby accord sanction for payment of **Rs.78,653/-** (Rupees seventy eight thousand six hundred and fifty three only) to the Associated Broadcasting Company Private Limited, Hyderabad towards the cost of telecasting the Scrolls & Spots in their channel from 28-11-2013 to 07-12-2013 regarding SSR, 14, from 21-01-2014 to 24-01-2014 regarding NVD, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 6th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Associated Broadcasting Company Private Limited, Hyderabad” A/c No. 008010200024505, Axis Bank, Begumpet, IFSC Code: UTIB0000008, MICR Code: 500211002, PAN No.AAECA2935P.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 6th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Associated Broadcasting Company Pvt. Limited, Hyderabad
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER